



Edgewater College

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Advanced Diploma in Business Management

The Advanced Diploma in Business Management course focuses on strategic areas of management. Typical jobs for Advanced Diploma holders include marketing, general manager and finance manager. Advanced Diploma holders with relevant work experience may also "fast track" to an MBA programme at a selection of Universities.

COURSE STRUCTURE

The Advanced Diploma is the 3rd stage or Step in the Business management programme and successful completion will allow students to progress to the final year degree in Business Management. Assessment takes the form of externally set exams and delivery is carried out through Lecturers, workshops and group projects/assignments.

STUDY UNITS

Corporate Strategy and Planning
International Business (case study)

Management Organisation

Plus two of the Following

Strategic Marketing Management
Strategic Human Resource Management

Corporate Finance
Managing the Information Resource

ENTRY REQUIREMENTS

Students must demonstrate they have successfully completed an approved secondary education and are proficient in the English language to 6.0 IELTS or equivalent. They must hold the Diploma in Business Management or a Bachelor Degree from a recognised University.

START DATES 2007/2008

January, May, July and November

AWARDING BODY - Association of Business Executives, London.



accredited college